

LMC BULLETIN



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March 2009

IBM 64

Louisville Magic Club - Louisville, Kentucky

SAM 215

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Tuesday, March 3



Paul Gertner: Magic Lecture

“Original Instructions NOT Included”

Crowne Plaza (Executive West)

Elliot Room - 7 PM

CALENDAR

Several members gather in the hotel dining room for dinner before each meeting - come early as service is sometimes slow.

Upcoming Events

Tuesday, March 3

Paul Gertner Lecture

Crowne Plaza
(Executive West)
Elliot Room - 7 PM

Tuesday, April 7

Michael Finney Lecture

Crowne Plaza
(Executive West)
Elliot Room - 7 PM

Tuesday, April 14

Mark Leveridge Lecture

Crowne Plaza
(Executive West)
Elliot Room - 7 PM



Join the S.A.M. and the I.B.M.

Ask a club officer for a membership application today!

S.A.M. Members receive the M.U.M. Magazine

I.B.M. members receive the Linking Ring Magazine



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Paul Gertner: Magic Lecture

*“Original Instructions **NOT** Included”*

In this one of a kind lecture Corporate Magician Paul Gertner will have you taking a second look at magic that you have purchased, played around with and then placed back on the shelf.

As Paul explains: “There are many ingenious props and devices that have been invented by some of the most brilliant minds in magic but all too often magicians stop thinking as soon as they open the box. They assume all the thinking has been done for them, but that is NOT the case. In this lecture we take a look beyond the “original instructions” and discover that any good magic effect has more potential than most of us see at first glance, if you add your own unique touch!”

By sharing a number of his favorite marketed items, including some you probably already own Paul demonstrates that with a little creativity you can breath new life into an existing effect, bringing it and your magic to a higher performance level. The selected effects include some that Paul has used to deliver business-marketing messages at both trade shows and sales meetings around the world including a few unpublished routines from Paul’s corporate working repertoire.

At every lecture Paul also performs an opening Close-Up Show which includes a performance of his classic routines including among others The Cups & Steel Balls, Unshuffled and That’s Ridiculous which have been featured on television shows like The Tonight Show, NBC’s World’s Greatest Magic and HBO. Paul also takes questions on any subject and will share his 30+ years of experience in the area corporate magic and trade shows, which is where he has made his living since he was 19 years old.

Paul Gertner-Bio

Paul Gertner is recognized by his peers as one of the finest sleight-of-hand magicians in the world today, his first place awards in international competitions in Las Vegas, Madrid and Miami confirms this status. Even David Copperfield has called upon Paul to consult on his TV specials. His original routines, the Cups and Balls with Steel Ball Bearings and the Ring on the Hourglass, have become classics of magic - leaving experts totally amazed. He is also an author of one of the fastest selling books in magic history, Paul Gertner: Steel & Silver, which has also been released on DVD in a four-volume set.

Paul’s original close-up magic has won First Place awards at every major magic competition including FISM, The IBM, The SAM, and he was the winner of the first Siegfried & Roy Gold Lion Award for close-up magic at the \$10,000 Las Vegas Desert Magic Seminar Sleight-of-Hand Challenge.

In the world of business, Paul has performed for more than 500 corporations in more than 20 different countries and has made a living as a performer and speaker in the corporate market for more than 30 years. He has lectured at MIT, consulted with corporations and theaters and has been featured on the front page of the Wall Street Journal...twice.

In the world of entertainment Paul became a frequent guest on The Tonight Show and was also a personal magic teacher to the late Johnny Carson. Paul has also appeared on NBC’s World’s Greatest Magic, HBO, That’s Incredible! And yes...even Mister Rogers Neighborhood. In 1998 he wrote and starred in the critically acclaimed one-man theatrical production “Paul Gertner-Ten Fingers.” This one-man show became the fastest selling play in City Theater’s history. Paul was also invited as a featured performer at the Presidential Inauguration of President George W. Bush



Out Of My Hat

David Garrard, *President*

The James Hargrave lecture was well attended and well-received. As advertised, the focus was more on philosophy than learning new tricks; a good thing from where I sit. Most of us would benefit from spending more time thinking about what we do; asking how and why questions, and thinking about routining and presentation. I hope we can continue to offer this type of lecture from time to time. In the meantime, keep working to make the magic yours!

Our February meeting was a Teach-In led by several of our own members. Ken Abbott, Brent Braun, Tom Crecelius, Bob Escher and yours truly taught, and approximately 30 members rotated around the room and learned some great magic. The teach-in meetings continue to be popular and helpful.

Bob Escher has done it again, lining up two more wonderful lectures for our club! Paul Gertner will be here March 3 and Mark Leveridge on April 14. Both are outstanding entertainers, and we are fortunate to be able to bring them to Louisville. We have also just scheduled a special lecture with magical funnyman, Michael Finney on April 7. Mark those dates on your calendar now, along with David Ginn's visit on August 23.

Speaking of Finney, he and Dan Sperry will headline Pat Miller's The Magic and the Wonder show April 5. Visit www.louisvillemagicshow.com for more information. Paul Emmick will emcee and Pat and Janice Miller will also perform. The website also has up to date info about Dennis Alm's Battle of the Hands shows at the Comedy Caravan.

At our January meeting, Mike Blanckaert announced that he is now an official dealer for Murphy's Magic. Club members can order through Mike and enjoy significant savings. Mike manages our website and can be reached at lmcmagic@hotmail.com.

Stephen Bargatze has agreed to headline our September 18 show at the Iroquois Amphitheater! The show has the potential to benefit our club immensely financially, but only if we get behind it, promote it and help sell tickets. Pat Miller and Jack Hill have agreed to help formulate our marketing strategy, but everyone is needed to help implement the plan. I am asking all club members to get involved by helping us sell program ads and by purchasing tickets for family and friends. Watch for more information, including announcements about other performers.

I will miss the Gertner lecture due to travel, but will look forward to seeing you in March.

MEETING FOR MAGICIANS

LMC member Ramsey Kraft is interested in starting a weekly or bi-weekly informal magic night to allow members to get together more often and work together to learn and teach magic.

He discovered a similar group while visiting Florida and thought it was a great concept to bring here to Louisville. If you are interested please contact Ramsey Kraft at 895-8005 or 291-0776.

YOUR 2009 DUES ARE NOW DUE

2009 LMC MEMBERSHIP DUES

Annual dues are payable each January 1st.

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| Magicians | \$35.00 |
| Spouse/Magician's Assistant | \$15.00 |
| Juniors (17 years & under) | \$15.00 |

A full year's dues will be charged until June 30. After October 1st, dues will be reduced 1/2 for new members only.

One monthly bulletin will be sent by mail or e-mail to the member's address!

Louisville Magic Club

Website

www.lmcmagic.com

Mike Blanckaert is doing a great job keeping our site updated. Be sure and stop in often to make sure you are up to date on all the magical happenings in the area.